Arizona Mobile 3.0

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In April, the University released a significant update to the Arizona Mobile app. This project, known as Arizona Mobile 3.0, involved completely rebuilding the app on a new platform, significant branding changes, and deeper integration with ArcGIS, D2L and UAccess Student. Come learn how we did it and what we learned along the way. We'll also discuss what we discovered about mobile device use on campus, which is shaping how we think about app development in general.
Arizona Mobile 1.0/2.0

- 2011-2014
- Blackboard Mobile
- Recipient of a Gold Addy from the American Advertising Federation
- 36K downloads in the first year
Wishlist

- Match and exceed the functionality of the current app
- Android and iOS feature parity
- Tablet support
- Integrate Desire2Learn LMS
- Integrate PeopleSoft Campus Solutions
- Modernize the look and feel
- Customizable user experience
- Support the entire student lifecycle
Arizona Mobile 3.0+

- Project kicked off in October 2013
- Launched in April 2014, updated in August 2014
- Modo Labs
- Design by Ologie in tandem with Arizona.edu
- 31,454 unique users in September
Architecture
Top Ten Modules

1. Map
2. D2L*
3. CatMail*
4. CatTran
5. AZ Athletics
6. Dining
7. Phonebook
8. Daily Wildcat
9. Schedule of Classes
10. Events

*Most requested features at launch
Map

Stevie Eller Dance Theatre

Patricia A Bartlett Building

DETAILS

Building Number
136

Address
1010 N Highland Ave

Alias Name
SALT Center
D2L

Desire2Learn Beta
View current assignments, grades, and announcements directly in the app.

Desire2Learn Full Website
View the Mobile D2L Website or Full Website in your browser.

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CatMail

For the best experience, we recommend syncing your CatMail account with your phone's native apps for email and calendar.

iOS Setup Instructions

Android Setup Instructions

Catmail

catmail.arizona.edu

Setting up CatMail on a mobile device requires the CatMail Secondary Password that was provided to you. This is not the same as your NetID password. Before you begin, have your CatMail Secondary Password handy, or reset it.

1. Open Settings
2. Tap Mail, Contacts, Calendars
3. Tap Add Account
4. Tap Google
5. Enter your Name, Email (including @email.arizona.edu), your CatMail Secondary Password (NOT your NetID Password), and a Description for the account
6. Tap Next
7. Adjust your sync settings if desired, and tap Save to complete setup

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Platform

iOS vs Android

iOS 78%

Android 22%

09/01/14 – 09/30/14
Devices

### Android
- Samsung: 61%
- LG: 10%
- Motorola: 9%
- HTC: 7%
- Google: 2%
- Alcatel: 1%
- Other: 10%

### iOS
- iPhone: 99%
- iPod: 1%
- iPad: 0%

09/01/14 – 09/30/14
Fragmentation

Android:
- 2.3.x: 2%
- 4.0.x: 2%
- 4.1.x: 9%
- 4.2.x: 3%
- 4.3.x: 7%
- 4.4.x: 77%

iOS:
- 6.x: 2%
- 7.x: 53%
- 8.x: 45%

09/17/14 – 10/17/14
Feature Requests

1. Content for faculty/staff
2. Native iPad support
3. Personalization
4. Rec Center
5. Bookstore
6. Grades
7. Wallpapers
8. Parking lot capacity
9. Employment/Wildcat Joblink
10. Windows Phone support
iPad Support

UA's Most Veteran Building Has Military Ties
The sun barely peaks above the early morning horizon, but cadets in the University of Arizona’s Army ROTC program are already working up a sweat on the UA Mall as part of their tri-weekly physical training sessions. In the background, Old Main – the University’s oldest building – watches on. In fact, the...

Police Beat: October 28
A wicky situation A University of Arizona Police Department officer responded to the Colonia de la Paz Residence Hall in reference to an in-room smoke detector alarm on Oct. 19. The officer arrived on the scene and was informed the smoke detector in the room had been going off for several minutes. The resident assistant arrived and escorted the officer to the room. The officer noted no signs of smoke in the...
QUESTIONS?