Digital Badging

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UA Libraries’ Digital Badges Pilot
SUMMER 2013-SPRING 2014
Previous version of UA Libraries’ digital badges

Badges were mapped to the Association of College & Research Libraries Information Literacy Standards
Student feedback from LIBR197R badge pilot

“I liked when I did really well on a task when I got a badge for it”

“I liked badges because they helped me feel accomplished and as if I was doing something worthwhile”

“It was more fun than just completing a written assignment”

“I enjoyed that the badges ... were useful in keeping track of my work, but also of what I learned [and] that most of the time they made us really reflect and put our knowledge of the subject to use”

“In order for me to complete assignments, I have to break them down into tasks. With the badges this was already set up for me. I found it fit into my learning style perfectly and I loved how I could track what I was doing within each badge”
To what extent do you agree with the following statements:

- Earning badges motivated me to complete my coursework for this class
- I feel badges are good representations of skills I have learned
- I see value in using badges for coursework
- I would take another class that was using badges
- I would like to use badges in other courses on campus

Sample of LIBR197R Badge Pilot Survey Results

- 5: Strongly agree
- 4: Agree
- 3: Neither agree or disagree
- 2: Disagree
- 1: Strongly disagree
Future plans for UA Libraries’ badges

- General Education, Student Success Courses (CLAS)
- Mapped to new ACRL Framework for Information Literacy
- Self-sufficient, entryway skill development
- Faculty scaffold, badges intended to complement instructor expertise rather than replace
Contact Information

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